OPEN NETWORKING FOUNDATION

Korea Open Networking 2015
Open SDN is Global!

Marc Cohn, ONF Market Area Director
Senior Vice President, ClearPath Networks
November 19, 2015

ClearPath networks

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Marc Cohn, SVP
ClearPath Networks

ClearPath networks

- Enabling scale-out, VNFaaS use cases; initial focus on vCPE
- Pioneer in Cloud-based Networking (10 patents)
- Customers: Deutsche Telekom, BT, Hrvatski Telekom
- Industry Leadership

Market Area Director

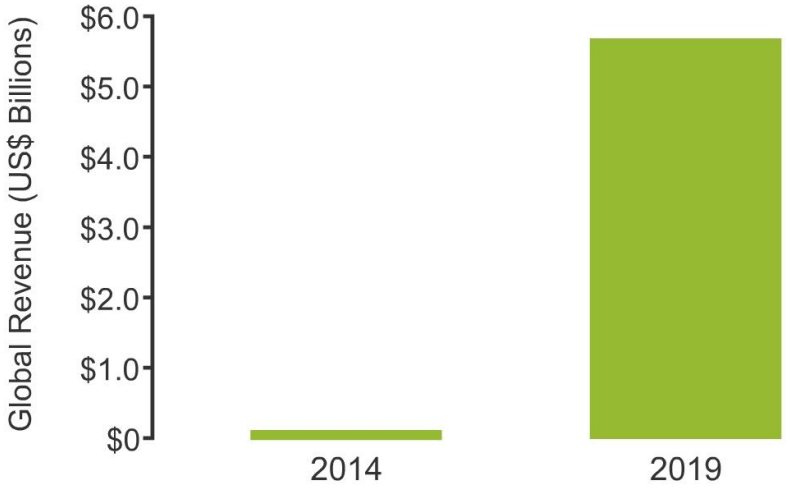
Silver Member Director
Board of Directors

Advisor to the Chair
(ETSI NFV ISG)

Market Committee

SDN is beginning to take off!

The service provider segment of the SDN hardware, software and services market is forecast to hit $5.7B by 2019



© IHS, *IHS Infonetics Carrier SDN Hardware, Software, and Services: Annual Market Size and Forecasts;* August 2015

F5 Commissioned IT survey
N=365 respondents, North America IT professionals

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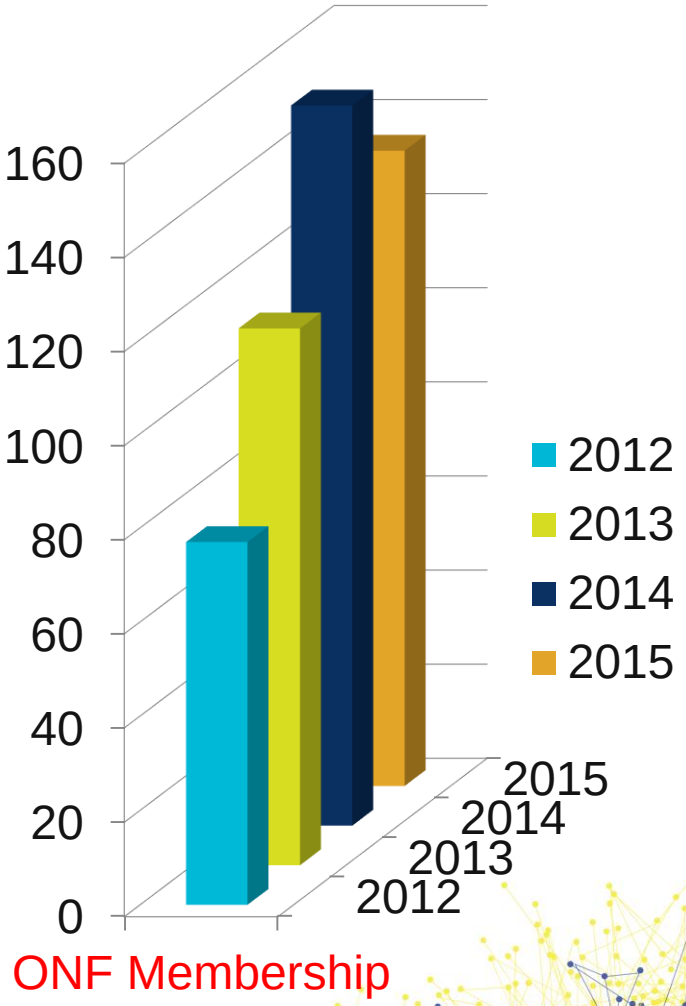
ONF is evolving

- Not just about OpenFlow
- Driving Carrier SDN
- Catalyst for Software
- Committed to Collaboration



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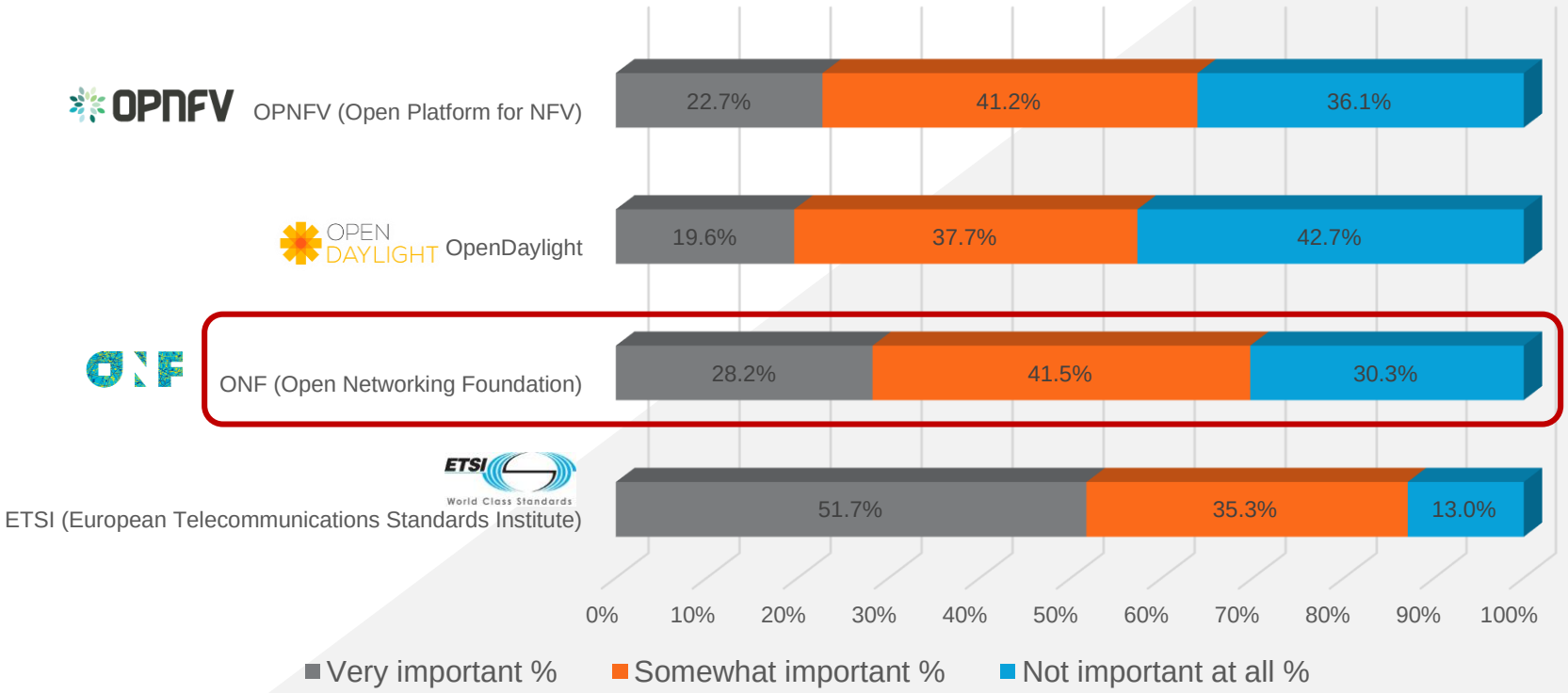
Industry Perception: Relative Importance

THE NEW IP



In general, how important are telecom industry trade associations and groups to your company?

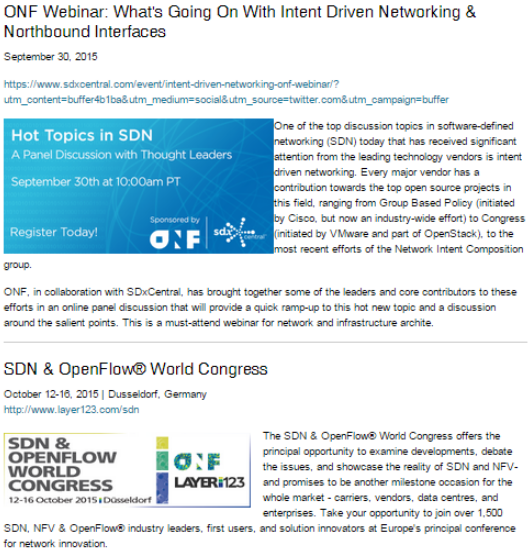
Source: *Heavy Reading* Survey Q2 2014 n=426-448

Promoting Open SDN

ONF Blog

White Papers
Solution Briefs

Speaking Enagements



ONF/SDN Workshops

LAYER123 MEET : LEARN : EXCHANGE

LightReading

upperside conferences events producer since 1994

ONS

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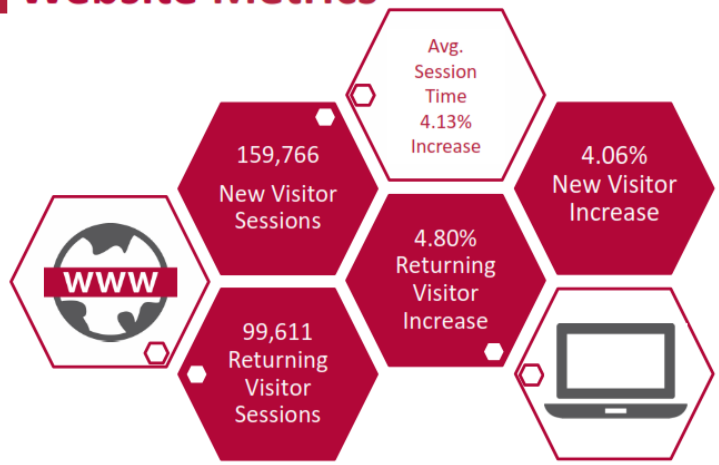
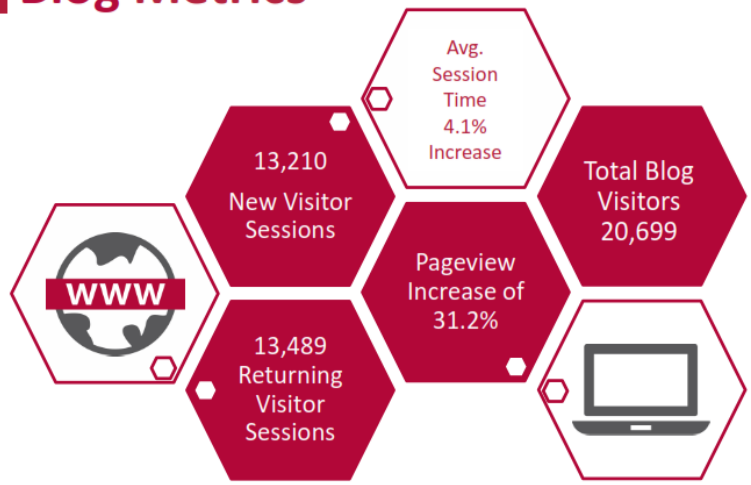
ONF Thought Leadership

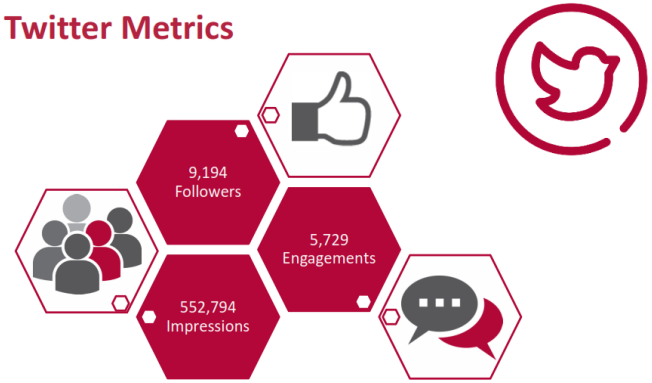
Website Metrics



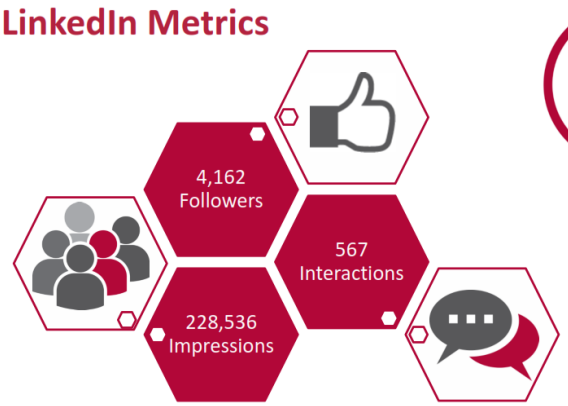
Blog Metrics



Twitter Metrics



LinkedIn Metrics



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Open SDN is Global

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Open SDN Adoption

LightReading Networking the Telecom Community

BUSINESS/EMPLOYMENT / ROI/TCO

Will Investing in SDN & NFV Be Worth It?

SOURCE: LightReading May 21, 2015

LightReading Networking the Telecom Community

CARRIER SDN / SDN ARCHITECTURES

Donovan Touts AT&T's Software Push

SOURCE: LightReadingMarch 2, 2015

LightReading Networking the Telecom Community

CARRIER SDN / SDN ARCHITECTURES

Verizon Builds Key Vendors Into SDN Strategy

SOURCE: LightReading, April 28, 2015

LightReading Networking the Telecom Community

CARRIER SDN / SDN ARCHITECTURES

Is DT About to Blow Our SDN Socks Off?

SOURCE: LightReading, Feb 25, 2015

sdx central

SDN and NFV Market Size Report & Forecast Predicts $105B Impact by 2020

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vCPE Is a Hot NFV Use Case for Masergy

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Verizon's Carrier SDN Makeover Includes Just About Everybody

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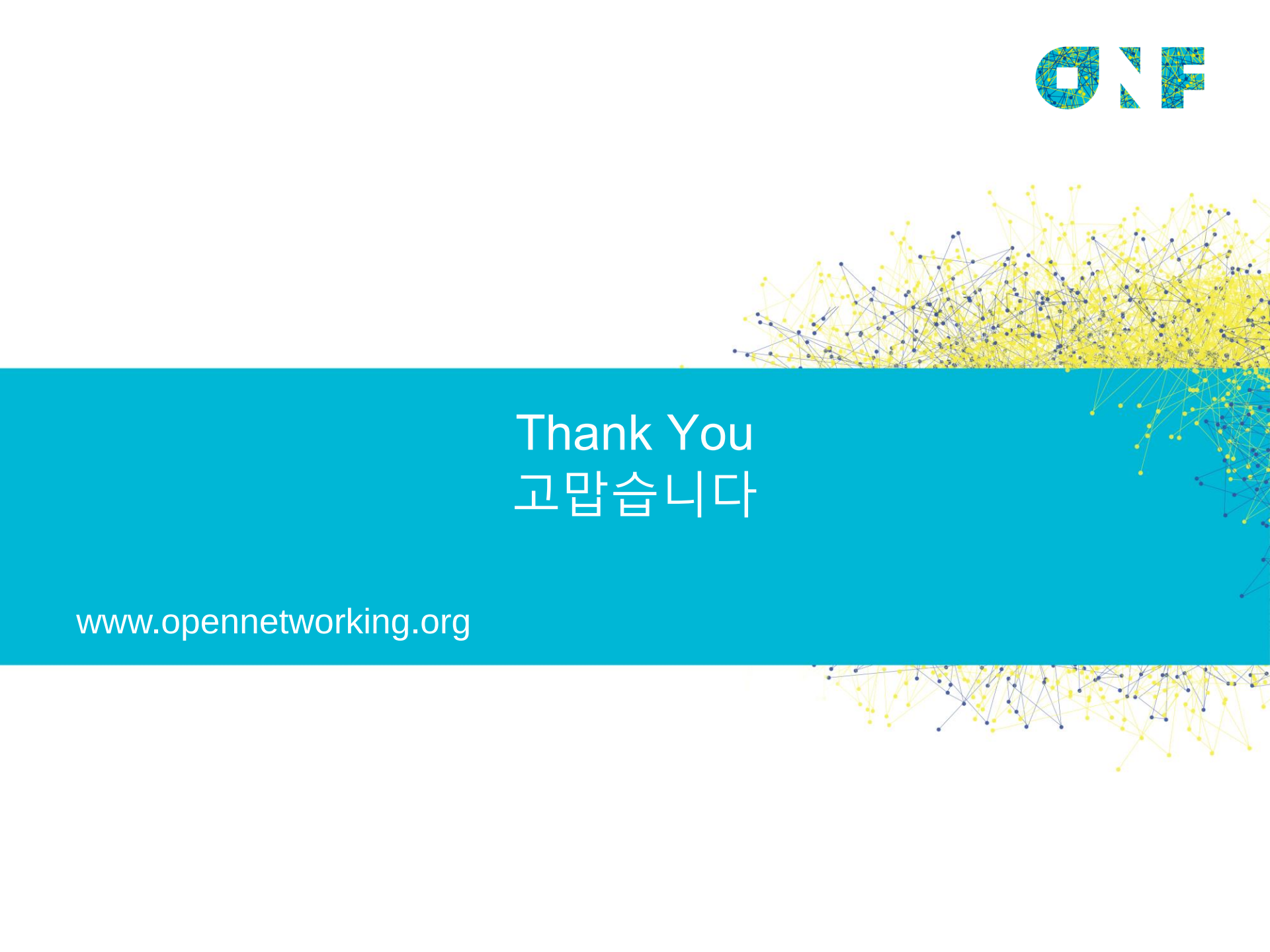
Thank You
고맙습니다
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